



الجامعة الأورومتوسطية بفاس
EUROMED UNIVERSITY OF FES
UNIVERSITÉ EUROMED DE FÈS

SDG12 Report

Responsible consumption and production

2024





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SDG12 report : Responsible consumption and production

Introduction

At UEMF, the Purchasing and Logistics Department's main objective is to satisfy the needs of internal customers, by obtaining the best performance from suppliers (Quality / Cost / Deadlines / Services) in compliance with the regulations in force and in relation with the general strategy of the UEMF.

Generally speaking, the purchasing and logistics function has the mission of:

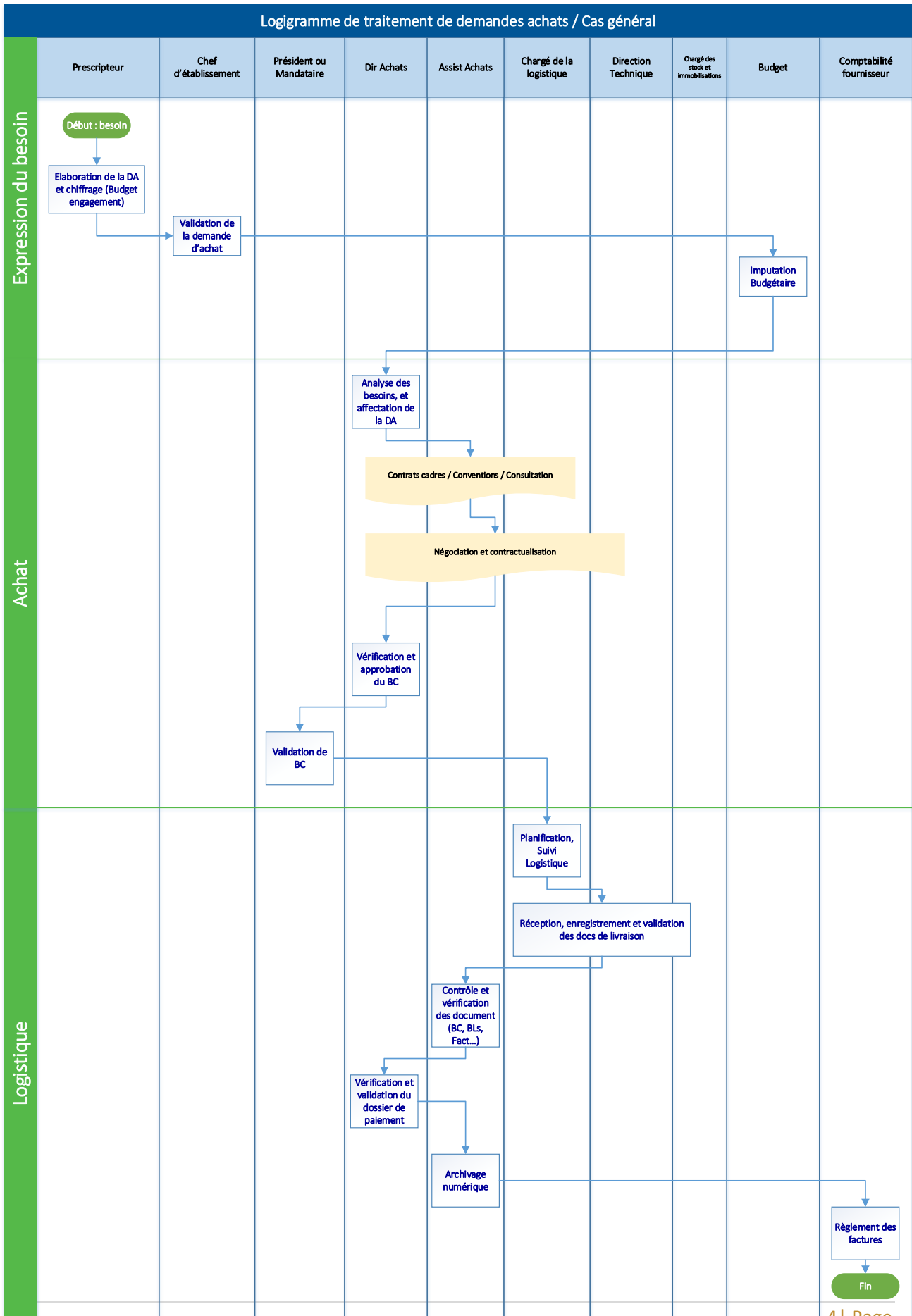
- conduct regular market monitoring;
- collect the needs of internal customers while avoiding overconsumption at the end of the financial year;
- launch consultations, carry out sourcing and choice of suppliers;
- negotiate prices and purchasing conditions;
- order ;
- ensure all logistics operations;
- ensure compliance with the rules, procedures and laws in force;
- ensure compliance with the standards and ethics of the profession: fairness, transparency, equal opportunities and absence of conflicts of interest
- integrate criteria relating to sustainable development into market rating rules
- to encourage the pooling of equipment, particularly printing (installation of floor copiers)

The UEMF aims to:

- rationalize purchases and educate users about responsible consumption
- include respect for the environment and the end of life of products in procurement clauses
- give priority in its purchases to the following criteria: cost, quality, availability delivery conditions, after-sales service, product guarantee and the good reputation of the supplier

The purchasing procedure (accompanied by the flowchart) is described in detail in the UEMF quality assurance manual

Logigramme de traitement de demandes achats / Cas général



The UEMF is aware of the challenges of the purchasing professions and their role in protecting the environment (characteristics of the goods and services requested, energy efficiency of products, carbon footprint linked to their manufacturing, distances traveled and mode of transport used and their impact on energy consumption and climate change, etc.).

Responsible purchasing policy

A responsible purchasing policy requires a significant investment in training and an additional burden for buyers. That said, a drafting effort is underway. Part of it was presented in the “Responsible UEMF” project which obtained the responsible innovation label.

<https://ueuromed.org/sites/default/files/upload/files/politique-des-achats-responsables-uemf-2023.pdf>



Responsible Digital Charter

<https://ueuromed.org/sites/default/files/upload/files/charte-numerique-responsable-2023.pdf>

Fight against waste

The UEMF encourages subcontractors to control the quality of food and avoid any waste. The energy exploitation of organic waste for the production of bioenergy (biogas, liquid bio-carbons) and compost is currently being tested in student projects.

- Choice of food suppliers
- Protection and conservation of food products in compliance with the national standards of the National Food Safety Office (ONSSA) <http://www.onssa.gov.ma/>
- Delivery of food products in the best conditions
- Anticipating public needs by analyzing responses to questionnaires
- Menus composed with a dietician in response to individual needs: light menu, full menu
- Structure of meals and consideration of customers' specific needs (quantities/portions served)
- Training of restaurant staff in waste sorting
- Daily donation of leftover food to charities
- Composting of peelings

Waste management

UEMF waste management policy

https://ueuromed.org/sites/default/files/upload/files/politique-uemf-de_gestion-des-dechets-2023.pdf

Waste minimization

This mission is carried out by the UEMF Heritage Department.

Its objective is the protection of the environment and the health of users on the one hand and the quantitative and progressive reduction of waste.

It consists of:

- responsible management of consumables and waste by encouraging sorting and reserving several spaces for sorting and temporary storage of waste
- the supply of products for maintenance, cleaning, repair and eco-designed, reusable and recyclable work
- the Economy of resources used on the eco campus in particular collecting rainwater for watering and maintaining gardens and green spaces

General principles :

- Prevention (limit production)
- Recovery (recycling, energy, etc.)
- Elimination

The waste produced is stored then transported by municipal trucks.

The heritage department has a physical plan for prevention, collection, sorting (paper, glass, plastic) and collection of waste: waste baskets (classrooms, offices), skips, household and restaurant waste containers, battery containers, container for the reuse of refillable inkjet cartridges, trash cans of different sizes, trash bags, and a general collection station, not forgetting the collection of garden waste.

In order to limit consumption, it was decided to limit the use of plastic, disposable items, battery-powered devices and to strengthen the acquisition of low-energy lighting. Some of the sorted objects are offered (old furniture, computers, components, etc.) to student clubs following their request.

Hazardous waste (laboratory chemicals)



Practical teaching work and laboratory research generate various dangerous materials: chemical synthesis products, biological waste, used oils, contaminated objects. This waste is handled carefully (glove boxes, special gloves) and according to regulated procedures in order to reduce its harmful effects on the health of the students and researchers who handle it and on the environment.

The elimination of this hazardous waste is done according to national regulations and with the resources of municipal services.

General approach for packaging waste

1. Container (20 liters) labeled (indicating the type of product, the laboratory and the person responsible) suitable for storing each waste (do not mix incompatible products to avoid any explosion or fire)
2. Separate packaging from harmful, toxic or reactive products (avoid leaks)
3. All containers are inserted into a large plastic waste drum (200 litres)

The Heritage Department establishes a schedule for the periodic removal of hazardous substances.

Training offered by the UEMF in the field of responsible consumption and production

- Mandatory and transversal modules (7 pillars of the UEMF) are integrated into the training of all students, particularly awareness of the sustainable environment.
- Other modules are taught in particular at the Euromed Business School (EBS): law of the environment, social and solidarity economy, circular economy, ethical finance, business ethics, entrepreneurship, etc.
- Several scientific fields address these aspects, in particular:
 - Master's degree in water and environmental management (water saving, waste management, etc.)
 - Master-specialized-purchasing-and-supply-chain-management in continuing education (Manage physical, financial and information flows throughout the company's supply chain, Integrate digital technologies into purchasing and supply chain management, Define and implement an effective purchasing strategy)

Research

Energy Tic Valley Platform

- The development of research and innovation activities, as well as their promotion and the valorization of initiatives in the direction of scientific and technological development in the fields of bioenergy and energy storage;
- The valorization of different types of green waste and agricultural by-products for energy purposes (production of biogas, electricity, heat, etc.) as well as the development of new processes and materials for the storage of different forms of energy, including electrochemically;
- Analysis, comparison, optimization and development of new technologies for biomass energy recovery and energy storage.

Agritech

<https://www.ueuromed.org/agritech>

Doctoral thesis: Effect of recycling AlSi7Mg0.6 powder on parts manufactured by SLM

<https://www.ueuromed.org/sujets-de-these/effect-du-recyclage-de-la-poudre-alsi7mg06-sur-les-pieces-fabriquees-par-slm>

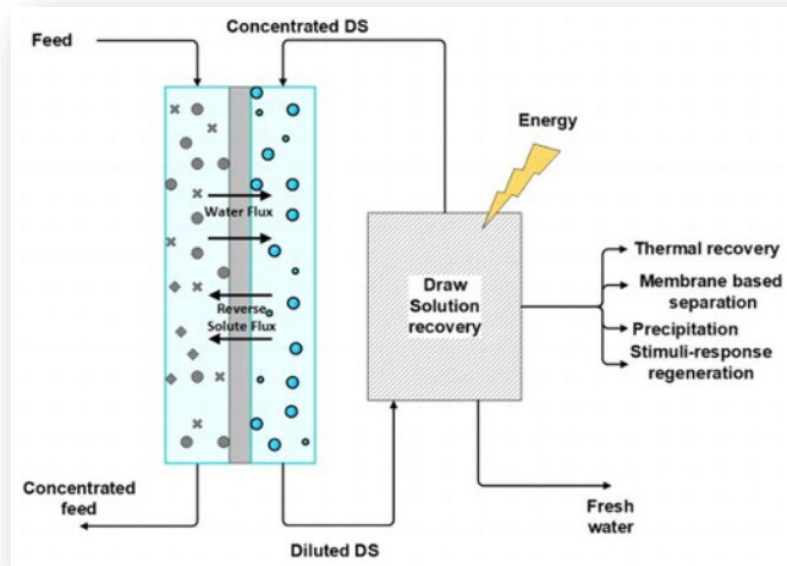
Water desalination by forward osmosis: drawing solutes and recovery methods – review

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Teacher. Souad Abderafi

Teacher. Sébastien Vaudreuil

Professor Tijani Bounahmidi



Water production has become a serious concern nowadays due to many environmental and social factors. Conventional desalination processes are considered energy-intensive, as energy consumption represents 50 to 60% of the cost of water production.

In this article, a state-of-the-art update of newly developed suction solutes such as deep eutectic solvents, ionic liquids, smart materials, and conventional FO suction solutes has been carried out. Finally, the challenges, opportunities and future prospects of FO technology were discussed.

[Forward osmosis water desalination: suction solutes and recovery methods – review: Environmental Technology Reviews: Vol 8, No 1 \(tandfonline.com\)](https://doi.org/10.1080/17513758.2020.1808888)

EBS_Talks Conference: Circular Economy: challenges, issues and limits



Guest of the show “with or without adornment” on Luxe Radio, Pr. Abdessamad RHALIMI, teacher at Euromed Business School, underlines the importance of the circular economy in the face of exponential growth in global consumption by transforming our economy linear (produce, consume, throw away) and by accelerating the change in production and consumption models in order to limit waste and preserve natural resources, biodiversity and the climate.

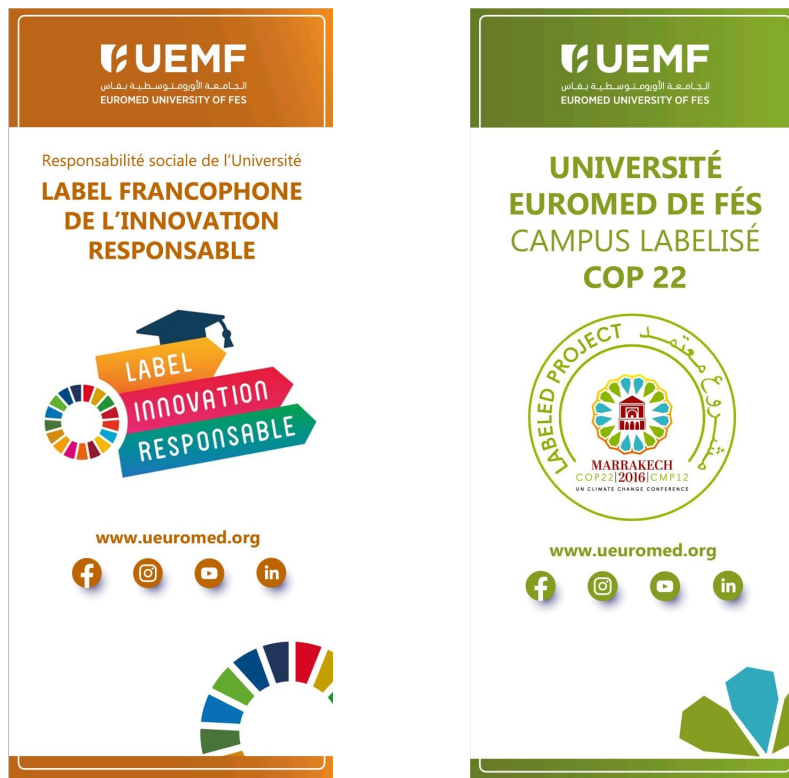
[Circular economy vs economic growth: two reconcilable notions? - With Or Without Adornment - Podcast | Luxury Radio](#)

<https://ueuromed.org/actualites/annonces-diverses/economie-circulaire-pr-abdessamad-rhalimi-presente-son-approch-sur>

UEMF labels

Eco campus

1-the UEMF campus is an Eco-Campus which respects the best international standards in terms of sustainable development. It was certified by COP 22 and recently obtained the French-speaking responsible innovation label



2-the buildings of the UEMF Eco-campus are built according to the “High Environmental Quality” approach limiting any harmful environmental impact through precise choices: low-energy local materials, materials ensuring good thermal and sound insulation , open architecture ensuring maximum natural light and luminosity, clean and renewable energy sources: installation of photovoltaic panels on large areas of building roofs for the production of electrical energy with real-time measurement of the energy recovered , installation and thermal solar panels for the production of hot water, ongoing installation of pipes and basins for rainwater recovery, recirculation of gray water (in progress), construction/rehabilitation of positive energy buildings, implementation placement of sorting bins for waste throughout the Eco-campus, creation of sports, leisure and relaxation spaces, use of a circular economy (minimizing waste by optimizing the value generated by resources), installation on the UEMF Eco-campus of charging stations for electric cars. These terminals are the only ones in the Fez-Meknes region and the only ones on a university campus in Morocco. Advertising panels have been placed in several places in the city of Fez inviting motorists to come and recharge the batteries of their electric cars free of charge on the UEMF Ecocampus, total accessibility and in all University buildings to people at reduced mobility (PRM), installation on all floors, in front of all doors, on staircases and in elevators of Braille signage for the blind and visually impaired, installation on all floors and in all buildings of sanitary facilities (toilets) for PMRs.

<https://snrtnews.com/fr/article/euromed-de-f%C3%A8s-dispose-d%E2%80%99un-label-par-la-cop22>

<https://ueuromed.org/actualites/annonces-diverses/luemf-obtient-le-label-de-linnovation-responsable-lors-de-sa-premiere>

“The Green Gown Award”

- The UEMF is a finalist for “The Green Gown Award” for its exemplary sustainable development initiatives.



The Green Gown Award or commonly known as “The Green Gown Award” is an award that recognizes outstanding sustainability initiatives undertaken by universities and colleges around the world. It is organized in partnership with the United Nations Environment Program (UNEP) and supported by the AUF, the Association of Commonwealth Universities (ACU) and the International Association of Universities (IAU).

This year, 56 finalists were selected and they represent 19 countries around the world. Among them, we find five establishments that are members of the Agence Universitaire de la Francophonie:

In Canada :HEC Montreal

In France :Institut Mines-Télécom Nord Europe

In Morocco :Euromed University of Fez (UEMF)

In Mexico :National Autonomous University of Mexico and Veracruzana University

<https://www.ueuromed.org/actualites/annonces-diverses/luemf-finaliste-au-prix-green-gown-award-pour-ses-initiatives>

UEMF winner of the “RESPONSIBLE CAMPUS OF THE YEAR” Prize



The Euromed University of Fez was named winner of the “RESPONSIBLE CAMPUS OF THE YEAR” Prize, during the ceremony organized in Paris, on Tuesday October 4, 2022, under the effective presidency of the Minister of Higher Education and French Government Research.

The “Responsible Establishment of the Year” category rewards UEMF’s commitment to the SDGs and its lasting impact to become an organization responsible for the challenges of the transition in four main areas:

Leadership and governance;

Real Estate and Operations;

Learning, teaching and research;

Partnership and commitment.

<https://www.ueuromed.org/actualites/annonces-diverses/luemf-laureate-du-prix-campus-responsable-de-lannee>

UEMF activities

Club We Green

<https://www.ueuromed.org/clubs/we-green>

The club’s mission is to promote respect for the environment through educational awareness activities. The club creates initiatives for the implementation of programs encouraging reflection on environmental issues, the creation of ecological habits within the community and in the region and the integration of environmental issues into daily life. The club integrates the following themes into its action plan:

- Waste production and recycling
- Creation of ecological urban spaces
- Energy optimization
- Raising awareness around the use of renewable energies

Hackathon

Hackathon organized by students (EBS and EMADU) in partnership with the Koutoubia group on the theme of the revaluation of production waste. This hackathon aims to introduce students to the issues of sustainable development and the circular economy and to bring out initiatives for the recovery of waste from the production system of the poultry sector.

<https://www.ueuomed.org/actualites/ateliers-workshops/lebs-et-lemadu-comisantes-de-luemf-ont-organise-en-partenariat-avec>

[Hackaton] The Euromed Sustainable Impact Challenge: by Euromed Business School and Royal Air Maroc



THE EUROMED UNIVERSITY OF FEZ and its partner ROYAL AIR MAROC (RAM), are co-organizing the Euromed Sustainable Impact Challenge, a Hackathon which aims to engage participants in the CSR approach with reference to the value chain of ROYAL AIR MAROC. This 2nd edition takes place at the UEMF eco-campus where students from EBS (Euromed Business School), EMADU (Euromed School of Architecture, Design and Urban Planning) and EIDIA (School of Digital Engineering and Artificial Intelligence) are looking at the theme by providing ideas for projects that are both innovative and responsible.

13 teams are supervised by RAM specialists, by Mr. Ayoub Makhloufi, founder and president of "The Mediterranean Intelligence and Public Affairs Institute (MIPAI)" as well as professors from the Euromed University of Fez in the fields of business and management as in architecture and artificial intelligence to respond to this problem effectively and efficiently. Workshops rich in information and learning are held throughout the Hackaton in order to reflect on and propose an internal communication plan based on the game to facilitate employee awareness of CSR issues.

More than a simple opportunity to democratize the theme of CSR, the values of RAM and the UEMF in this sense among the various stakeholders, this Hackaton is a unique opportunity, of educational interest, allowing students to present their ideas in front of a panel of high-level experts.

[\[Hackaton\] The Euromed Sustainable Impact Challenge: 2nd edition by Euromed Business School and Royal Air Maroc | UEMF \(ueuomed.org\)](https://www.ueuomed.org/actualites/ateliers-workshops/lebs-et-lemadu-comisantes-de-luemf-ont-organise-en-partenariat-avec)



On Wednesday 01/26/2022, a hybrid conference was organized on the Eco-Campus of the Euromed University of Fez and online dealing with the Sustainable Development Goals (SDGs) and climate change.

On the program for this hybrid conference:

- Welcome remarks (President of the University)
- How does the UEMF contribute to the SDGs? Messrs. Bennouna (Vice-President) and Ouazzani Chahdi
- The SDGs in training at the UEMF – Case of the Euromed Business School (EBS): MM. Sebti, Rhalimi and Marhraoui
- Activities of EBS students:
 - Sharing experience on the “En-Road” simulation around climate change: 2nd year students
 - Presentation of the “Green My Eco-campus” projects of Master 1 students
- Designation of the 3 best projects
- Fence

<https://festival.learning-planet.org/fr/event/green-my-eco-campus/>

As part of the UNESCO #global conference on higher education 2022, our Prof. Maha Gmira participated as a panelist on the application of AI in higher education on May 20 in #Barcelona

Objectives of participation:

- Recognize how AI can impact higher education and the challenges this poses for HEIs.
- Understand the role of HEIs in promoting and developing AI towards achieving the SDGs.
- Strengthen international cooperation and partnership to promote equitable, inclusive and transparent use of #AI in higher education.



European sustainable investment in Morocco: subject of the round table held at the Spanish Chamber of Commerce at the initiative of RIEMAS December 16, 2022



The Research Institute for European, Mediterranean and African Studies (RIEMAS) of the Euromed University of Fez in partnership with the delegation of the European Union (EU) in Morocco, the Spanish Chamber of Commerce and Industry and Eurocham Maroc, organized a round table on the theme of European sustainable investment in Morocco. Thanks to the opinions of experts, research professors from Euromed Business School and economic players participating in this round table, rich discussions were discussed, in particular the contribution of investments in the energy sector as well as the opportunities offered by the adoption of the investment charter and the Green Partnership concluded between the EU and the Kingdom of Morocco.

<https://ueuromed.org/actualites/annonces-diverses/linvestment-durable-europeen-au-maroc-sujet-de-la-table-ronde>

<https://www.youtube.com/watch?v=bRJ6XWHAEzk>

We Green Action from December 6 to 14, 2022



The We Green club made a strong comeback thanks to several awareness-raising actions on December 6 and 14.

The club also put together a Christmas tree from recycled materials, an opportunity to promote the importance of environmental awareness.

Other events

- Project in collaboration with the region: Green accounting / Pilot project on waste and water in the Fez Meknes region
- From waste to nanostructured materials, biosourced polysaccharides and metal ions

2024: Euromed University of Fez at the heart of action for the SDGs

Launch of the first Bootcamp of the Tech4Farmers program at the Euromed University of Fez



Taking place over three days, from June 10 to 12, this event marks an important milestone for AgriTech innovators supported by the French Development Agency (AFD) as part of the “Tamkin LiTanmia” project, in collaboration with the Regional AgriTech Innovation and Entrepreneurship Hub.

Participants include a selection of promising companies representing the future of AgriTech, such as DeepLeaf, Jafife, ARWA Solutions, Yadag, Jodoor, Lombrisol, Agrinotech, Agri-bOT, MadjiX, and EJ Solutions. Other startups are expected, promising to make this bootcamp even richer in innovation and potential synergies. Each company brings its unique expertise and vision to transform the agricultural sector and contribute to a sustainable future for the Fez-Meknes region.

The opening day was dedicated to welcoming participants, presenting the program and partners, followed by an introduction to Design Thinking and problem framing. Participants had the opportunity to interact with experts, discover development opportunities for their technological solutions, visited the University's prototyping infrastructure and worked on the proto-personas of AgriTech in Morocco.

The second day focused on the development of the full-life cycle of projects, rapid prototyping, and role-plays to interview users. Participants also explored the funding, expertise and networking opportunities offered by the program.

The third and final day focused on corporate partnerships, with feedback from AgriTech companies, and working groups to identify potential partners and synergies between startups. The bootcamp concluded with individual coaching sessions.

This program represents a unique opportunity for start-uppers to revolutionize the agricultural sector through innovative solutions, while contributing to the sustainable development of the Fez-Meknes region.

<https://ueuromed.org/actualites/annonces-diverses/lancement-du-premier-bootcamp-du-programme-tech4farmers-luniversite>

Wahid BENKHADDA wins the Best Oral Communication Award at the ISMESH 2024 International Symposium



We are proud to announce that Mr. Wahid BENKHADDA, a fourth-year doctoral student, won the prestigious award for best oral communication at the ISMESH 2024 International Symposium. This distinction was awarded to him for his exceptional presentation during the event, which was held on May 7 and 8 at the Ecole Supérieure de Technologie in Fez.

Mr. BENKHADDA's participation in this symposium was part of his thesis project in the field of materials and environmental chemistry, in which he raises the issue of olive margins; a widespread problem at the regional, national level but also throughout the Mediterranean basin region.

We extend our most sincere congratulations to Mr. Wahid BENKHADDA for this well-deserved recognition which highlights the commitment of UEMF and its community to academic excellence and innovative research.

<https://ueuromed.org/actualites/cedoc/wahid-benkhadde-rommage-le-prix-de-la-meilleure-oral-communication-au-symposium>

Doctoral Thesis Defense in "Additive Manufacturing and Materials Science" by Mr. Patrick MUNYENSANGA



This thesis explores the widespread use of metallic implants in medical and orthopedic surgery, facing limitations such as implant degradation and long-term bonding incompatibilities. To address these, the thesis proposes to improve the interfacial surface of implants, promote faster bone regeneration and better bioactivity, and improve biocorrosion resistance. A lightweight and porous metallic implant coated with bioactive glass was developed to stimulate osteogenic cell proliferation, promote bone ingrowth, and overcome structural bonding incompatibilities. The bioactive glass demonstrates the ability to impregnate antibacterial and therapeutic agents essential for osseointegration with the host organism. The results confirmed the formation of a bone-like bone layer on the implant surface, as well as improved biocorrosion resistance. This surface modification approach shows significant potential to improve the durability of orthopedic implants.

<https://ueuromed.org/actualites/cedoc/soutenance-de-these-de-doctorat-en-additive-manufacturing-and-materials-science>

Doctoral thesis defense in Artificial Intelligence by Mr. Abebaw Degu



This thesis explores the use of reinforcement learning (RL) to improve shop floor scheduling in smart manufacturing. Due to the complexity and dynamic nature of modern manufacturing environments, traditional scheduling techniques are not sufficient. The thesis proposes a Deep Reinforcement Learning (DRL) model to minimize production time and a Triple Deep Q Network (TDQN) model for flexible scheduling, taking into account machine failures and other dynamic events. The results show that these approaches improve the efficiency, accuracy, and stability of shop floor scheduling, thereby increasing the competitiveness of manufacturers in smart manufacturing.

<https://ueuromed.org/actualites/cedoc/soutenance-de-these-de-doctorat-en-intelligence-artificielle-par-m-abebaw-degu>

THE Impact Ranking: 1st at the regional level and 2nd at the national level in the category SDG 12: Responsible Consumption and Production

Rank	Name	Responsible consumption and production	Overall
401 – 600	<u>Abdelmalek Essaâdi University</u> Morocco	41.1–57.4	58.8–64.4
401 – 600	Euromed University of Fez Morocco	41.1–57.4	64.5–69.8
401 – 600	Ibn Tofail University Morocco	41.1–57.4	69.9–75.7

Strengthening collaborations for sustainable agriculture



Euromed University of Fez hosted a U.S. delegation as part of the LeadAR program, a University of Arkansas project focused on training leaders in agriculture and sustainable economics. The visit, led by industry professionals and researchers, was welcomed by Prof. Salim Bounou, Vice President for Research and Partnerships, and provided an opportunity to explore synergies for sustainable agricultural development in Morocco.

Through this meeting, UEMF reaffirms its commitment to innovative solutions for a greener and more responsible future.

https://www.linkedin.com/posts/universit-euro-m-diterran-enne-de-f-s_sustainability-uemf-myuemf-activity-7248975557097402368-r0lb?utm_source=share&utm_medium=member_desktop

Roundtable: The empirical realist school of law at the intersection of law and CSR



The Euromed Institute of Legal and Political Sciences organized a roundtable on March 11, 2024 on “The empirical realist school of law at the intersection of law and CSR”, hosted by Mr. Duma Martin (Université Laval) and moderated by Pr. Hasna Slamti (Euromed University of Fez). The event explored the empirical realist approach in examining labor law and protective law, emphasizing the importance of collecting empirical data to answer legal questions. The discussions presented four models of corporate social responsibility (CSR) – accompaniment, engagement, elucidation, opposition – that illustrate the interactions between state law, efficiency, and effectiveness. The roundtable also introduced students to the concept of “consumocratic law,” where consumers exert influence on companies through societal marketing.

<https://ueuromed.org/actualites/cycle-de-conferences/table-ronde-lecole-realiste-empirique-du-droit-lintersection-du>

UEMF and AFD launch the “Tech4Farmers” program



Launch of the Tech4Farmers call for applications, a support program specially designed for project leaders in the sector of innovative technologies in the field of agriculture (AgriTech).

During a launch conference that brought together key players in the agricultural sector of the Fez-Meknes region this Thursday, March 7, at the Euromed University of Fez (UEMF), the University and the French Development Agency (AFD) officially launched the Tech4Farmers program, the objective of which is to support the development and marketing of AgriTech solutions that meet the needs of national agriculture and that of the Fez-Meknes region, in particular.

The Tech4Farmers program is part of an ambitious project to build a Regional Hub for Innovation and Entrepreneurship in agriculture and agri-food in the Fez-Meknes region. This project is led by UEMF, AFD in partnership with the Ministry of Agriculture, Maritime Fisheries, Rural Development and Water and Forests, the Digital Hub of Agriculture and a consortium of partners including government agencies, sector federations, universities and research centers.

<https://ueuomed.org/actualites/annonces-diverses/luemf-et-lafd-lacent-le-programme-tech4farmers>

UEMF celebrates International Mountain Day differently



On March 1, 2024, the Euromed University of Fez organized an international symposium entitled “Restoring mountain ecosystems: the case of the Fez-Meknes region”, in collaboration with several partners, including the Institute of Legal and Political Sciences (ISJP) and the African Network for Sustainable Development (RA2D). The event, organized in response to the International Mountain Day, addressed the challenges of restoring mountain ecosystems, in line with the initiative of the United Nations Decade on Ecosystem Restoration (2021-2030).

Over two days, the conference brought together experts, researchers and field stakeholders to discuss ecological issues and sustainable development in the mountains through panels focusing on the social, economic and political challenges of this theme. The second day took place in the commune of Tazouta, with practical activities such as hiking, awareness-raising workshops and exhibitions of local products. This edition highlighted the importance of preserving mountain ecosystems while involving local populations and strengthening the solidarity economy.

<https://ueuromed.org/actualites/congres-et-colloques/luemf-celebre-la-journee-internationale-de-la-montagne-autrement>

Third steering committee meeting of the Regional Agritech Innovation and Entrepreneurship Hub



On February 21, 2024, the Euromed University of Fez hosted the third steering committee of the “Regional Hub for Innovation and Entrepreneurship in Agritech” project, as part of the “Tamkin Li Tanmia” program, funded by the French Development Agency (AFD). This event brought together various partners, including the AFD, the Digital Hub for Agriculture, the IAV Institute and other regional stakeholders, to take stock of the progress of the Agritech project.

The meeting provided an opportunity to share perspectives on progress made and discuss next steps, followed by the signing of a partnership agreement. The support program for innovative projects was presented, and an inaugural conference of the call for projects is planned for March 7, 2024 at UEMF, focusing on agricultural issues in the Fez-Meknes region.

This event strengthened collaboration and innovation in the AgriTech sector, contributing to the creation of a strong ecosystem for agricultural entrepreneurship in Morocco.

<https://ueuromed.org/actualites/annonces-diverses/tenue-du-troisieme-comite-de-pilotage-du-pole-regional-dinnovation-et>

Signing of an agreement to launch the Pan-African Chair in Sustainability & Impact Finance



The Euromed University of Fez signed an agreement with the Bank Of Africa group and 6 other partners with the aim of launching a chair entitled Pan-African Chair in Sustainability and Impact Finance, on December 19.

The chair aims to promote and support scientific research and training as well as the transfer of skills and expertise in sustainability and impact finance to various stakeholders. It is a joint initiative involving several universities and institutes such as the ISCAE Group, the Faculty of Legal, Economic and Social Sciences of Casablanca, the Hassania School of Public Works, Cadi Ayyad University and the Higher School of Education and Training of the University of Agadir, with the aim of improving the competitiveness of companies, increasing the attractiveness of the country in terms of responsible investment and contributing to the interest of the community..

<https://ueuromed.org/actualites/annonces-diverses/signature-de-convention-en-vue-de-lancer-la-chaire-panafricaine-en>

Launch of an Executive MBA in international dual diploma by EPS and the Health Center



CIMES Collège pour l'Innovation, le Management, et l'Économie du Savoir

UEMF EUROMED POLYTECHNIC SCHOOL PÔLE SANTÉ

EXECUTIVE MBA

Formation en Management des Organismes et Structures de Santé

SUPPLY CHAIN MANAGEMENT DE LA SANTÉ

Acquérir une compréhension profonde des concepts clés de la gestion de la chaîne d'approvisionnement globale et de son rôle de premier plan au niveau de l'écosystème de la santé, de la société et de l'environnement.

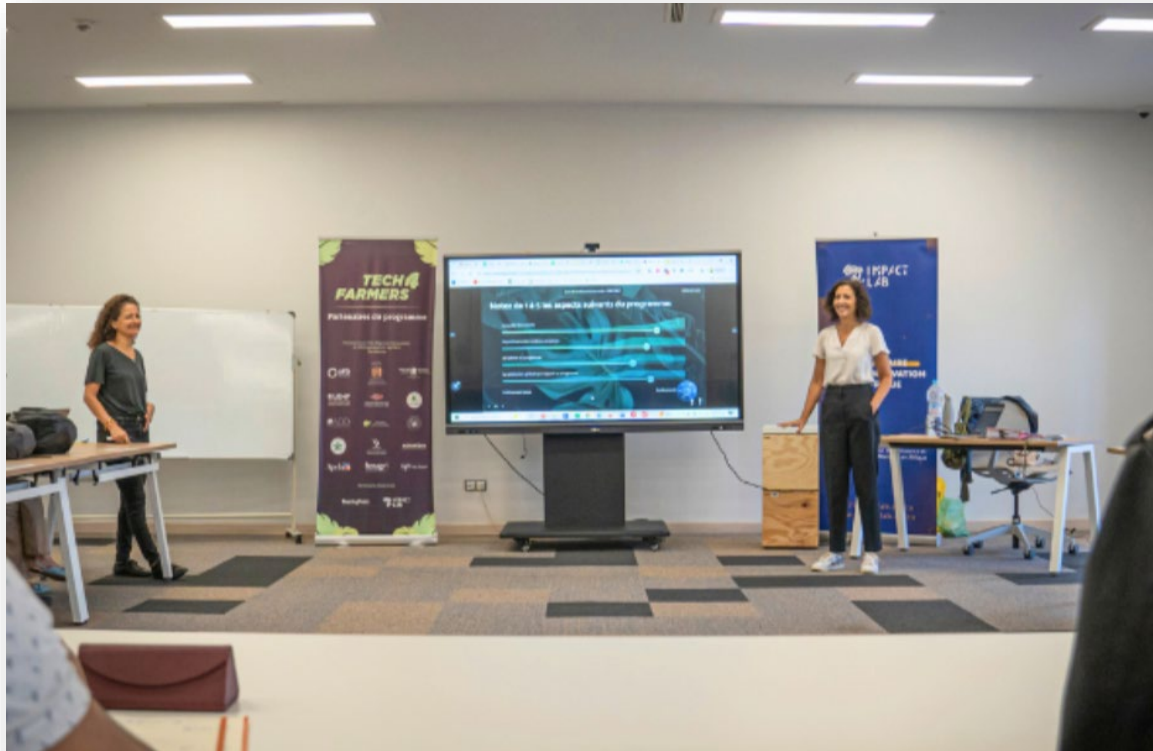
www.cimes.ma/s-inscrire/

Formation diplômante
4 modules indépendants + Projet Professionnel (PP)
Modules capitalisables sur une période de 3 ans maximum pour l'obtention de l'Advanced Master

The “HEALTHCARE SUPPLY CHAIN MANAGEMENT” program trains healthcare supply chain professionals, responding to the specific needs of the sector through a modular and flexible approach. The objective is to strengthen managerial and operational skills by integrating key supply chain management concepts, developing expertise adapted to the medical, pharmaceutical and biotechnology sectors, and facilitating the practical application of the acquired knowledge. The program also focuses on managing stakeholder interests, applying relevant KPIs and adopting a global vision of the value chain.

<https://ueuromed.org/actualites/annonces-diverses/lancement-dun-executive-mba-en-double-diplomation-internationale-par>

Resounding Success of the Second Tech4Farmers Bootcamp at UEMF



From September 24 to 26, the Euromed University of Fez hosted the second Bootcamp of the Tech4Farmers incubation program, aimed at Moroccan AgriTech start-ups. Organized in partnership with AFD and PRIE, this event aimed to sustainably transform the agricultural sector through innovative solutions. For three days, entrepreneurs participated in feedback sessions, value creation workshops, masterclasses on social and environmental impact, and benefited from expertise to structure their business plans. This Bootcamp strengthened their role as actors in agricultural innovation and their commitment to an economic and sustainable future for Morocco.

<https://ueuromed.org/actualites/annonces-diverses/succes-retentissant-du-deuxieme-bootcamp-tech4farmers-luemf>